RIDE YOUR WAY
NEW SRAM GX

SRAM

EMBARGO: 04.02.2015

GX

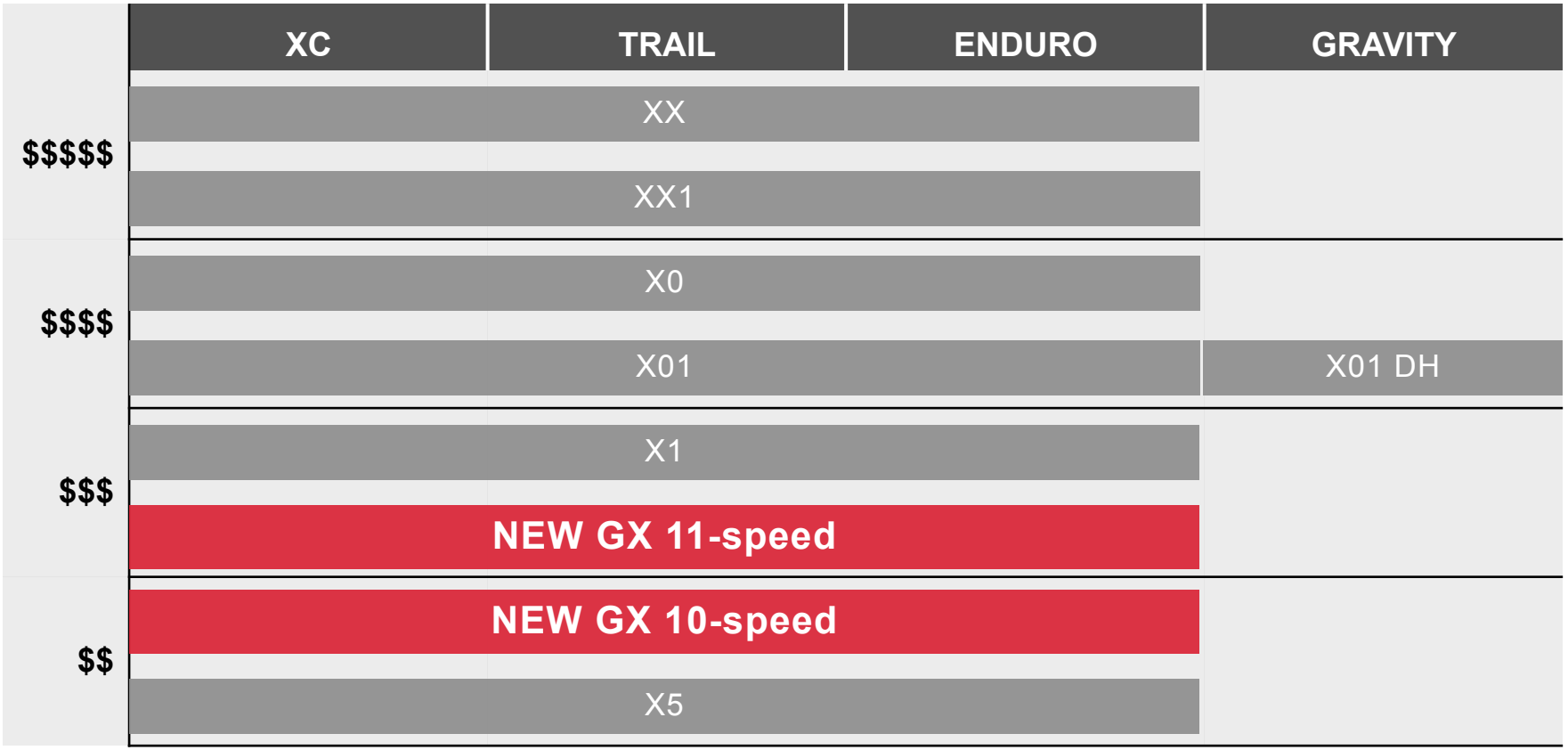
FAR AND WIDE

SRAM

EMBARGO: 04.02.2015

For every bike, there's a rider. A rider who builds it. A rider who knows it. A rider who's always ready to take the bike somewhere new. Introducing GX, the drivetrain for people who love to ride without restraint. From beginner to expert, GX delivers personalized gear choices that take you as far and wide as you want to go. Engineered in Germany with 1x and 2x options, SRAM GX brings the power of riding to everyone, everywhere.

MY16 SRAM MTB EDT
GEOMETRIC PREVIEW



NEW INLINE

SRAM

EMBARGO: 04.02.2015

1X11

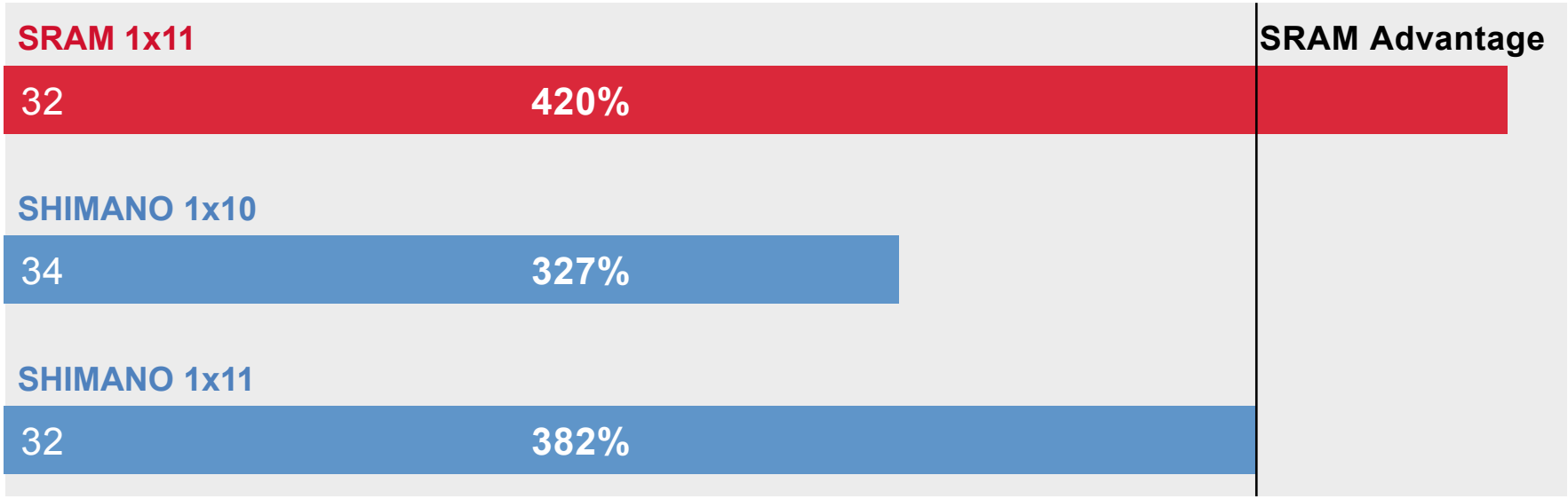
THE NEXT GENER-ATION OF SRAM

GX

RETAIL: JULY 2015
EMBARGO: 04.02.2015

SRAM

SRAM 1x™ GEAR RANGE ADVANTAGE OVER SHIMANO 1x10 AND 1x11



MY16 PRODUCT OVERVIEW
GX 1x CRANKSET

The SRAM GX crankset delivers consistent performance every time out. Featuring SRAM's X-SYNC™ tooth profile, the GX crankset is engineered for complete chain control. Each tooth's thickness is CNC machined to work seamlessly with the chain's inner and outer links. And with five available chainrings (30-32-34-36-38), you can personalize your gear range to match the way you ride.

GX 1400 CRANKSET
WITH 32T RING

GX 1000 CRANKSET
WITH 32T RING

FEATURES / BENEFITS

- Open Core Technology AL (GX-1400 Crankset)
- 6000 series AL (GX-1000 Crankset)
- CNC machined 7075, two-tone anodized X-SYNC™ chainring (30-32-34-36-38)
- Bottom bracket configurations: PressFit 30, BB30, GXP, and PressFit GXP
- Chainring guard option
- Crank lengths: 175, 170
- Colors: Black, Red
- 24 and 30mm options
- Boost™ 148 compatible
- Technologies: X-SYNC™
- Weight: 680g (GX-1400, GXP, 175mm, 32t); 720g (GX-1000, GXP, 175mm, 32t)

MY16 PRODUCT OVERVIEW
GX 1x11 REAR DERAILLEUR

The SRAM GX X-HORIZON™ rear derailleur is engineered for smooth, reliable shifting action—from the larger upper pulley offset to the 12-tooth X-SYNC™ pulley wheels. By eliminating unwanted chain movement, X-HORIZON™ shifts faster, puts an end to ghost shifting and reduces shift force and chain slap. And with CAGE LOCK™ technology, wheel removal and installation are easier than ever.

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FEATURES / BENEFITS

- X-HORIZON™ design reduces shift force, ghost shifting and chain slap
- 12-tooth X-SYNC™ pulley wheels
- Large upper pulley offset automatically adjusts chain gap
- Sealed cartridge bearings
- Aluminum cage
- Colors: Black, Red
- Technologies: X-HORIZON™, X-ACTUATION™, X-SYNC™, ROLLER BEARING CLUTCH™, CAGE LOCK™
- Weight: 394g

MY16 PRODUCT OVERVIEW
GX 11-SPEED TRIGGER SHIFTER

Get sharp, dependable shifting with the SRAM GX X-ACTUATION™ trigger shifter. Built for precise and swift shifting across our wide range 11-speed cassette, the GX trigger shifter brings championship technology to everyone.

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FEATURES / BENEFITS

- SRAM 1x™ X-ACTUATION™ for precise and dependable 11-speed performance
- Multi-position mounting
- MatchMaker compatible
- Aluminum pull lever
- Discrete clamp
- Colors: Black, Red
- Technologies: X-ACTUATION™, MatchMaker Integrated
- Weight: 122g

MY16 PRODUCT OVERVIEW
GX 11-SPEED GRIP SHIFT

Designed for the most discerning, performance obsessed riders, new GX 11-speed Grip Shift features lightweight construction and delivers outstanding speed and precision.

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FEATURES / BENEFITS

- SRAM 1x™ X-ACTUATION™ for precise and dependable 11-speed performance
- Full metal, 11-speed indexing keeps shifting crisp and precise with Grip Shift
- Three rows of ball bearings provide zero friction or play—reducing the force needed to shift and promoting long-term performance under all weather conditions with Grip Shift
- Once the Grip Shift shifter and grip interlock securely, forged aluminum clamps on either end reinforce the assembly by locking tightly to handlebar
- Colors: Black, Red
- Technologies: X-ACTUATION™, SPEED METAL™, ROLLING THUNDER™, JAWS™
- Weight: 144g

MY16 PRODUCT OVERVIEW
XG-1150 FULL PIN™ CASSETTE

FULL PIN™ technology uses eleven lightweight, stamped steel cogs held together with 123 high-strength stainless steel pins. The result: a cassette that's light, durable and equipped with SRAM's super wide 10-42 gear range that's a perfect fit for any ride. The open design similar to our X-DOME™ cassette aids in mud clearance, giving you cleaner shifting performance and longer component life.

FEATURES / BENEFITS

- 10-42T range
- XD™ driver body compatible
- Technologies: FULL PIN™, XD™ driver body, JET™
- Weight: 394g

PC-X1 CHAIN

The recommended chain for GX, PC-X1, comes from a long line of dependable, lightweight chains that are built for toughness. Designed with SRAM's trusted XX1 geometry, the PC-X1 features solid pin construction, 11-speed PowerLock™ and smooth, efficient shifting that you can count on every time out.

FEATURES / BENEFITS

- SRAM 1x™ specific chain designed with our XX1 geometry
- Solid pin construction
- 11-speed POWERLOCK™
- Color: Black/Silver
- Technologies: X-SYNC™, POWERLOCK™
- Weight: 258g (114 links)

SRAM 1x™ TECHNOLOGIES

GX 1x11 uses the same core technologies as XX1, X01 and X1 drivetrain systems.

X-SYNC™

X-HORIZON™

ROLLER BEARING CLUTCH™

CAGE LOCK™

X-DOME™

FULL PIN™

XD™ DRIVER BODY

X-ACTUATION™

JET™

EMBARGO: 04.02.2015

Take every ride further with a drivetrain focused on efficiency, durability, and the possibility to go wherever your bike can take you. Introducing GX 2x, simpler than a 3x drivetrain and the widest 2x gear range on the market. Engineered in Germany, GX 2x stands up to every challenge in front of you — from broken pavement to alpine hazards. GX 2x lets you ride as far and wide as your legs will take you.

GX

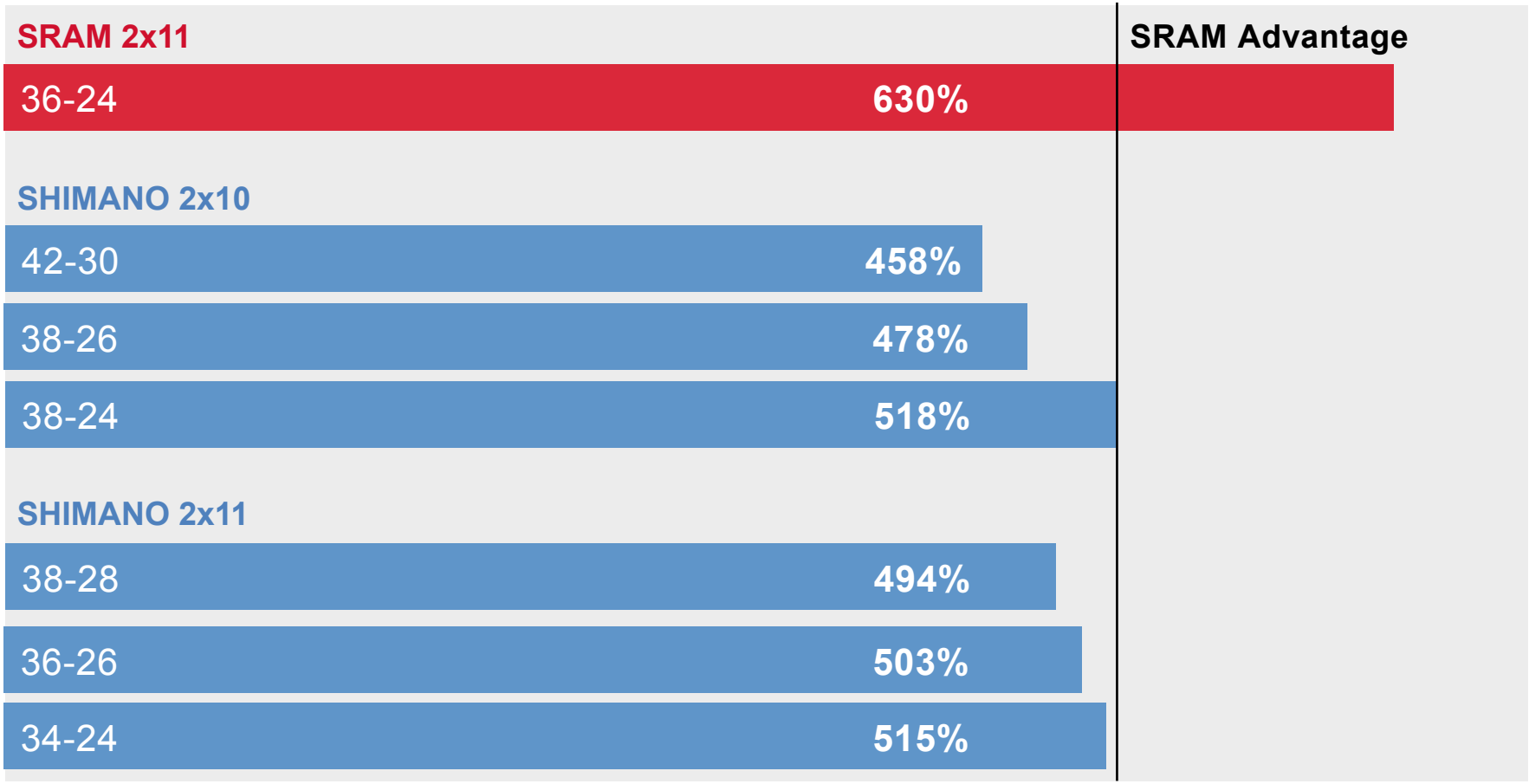
THE NEXT GENER-ATION OF SRAM

2X11

RETAIL: AUG. 2015
EMBARGO: 04.02.2015

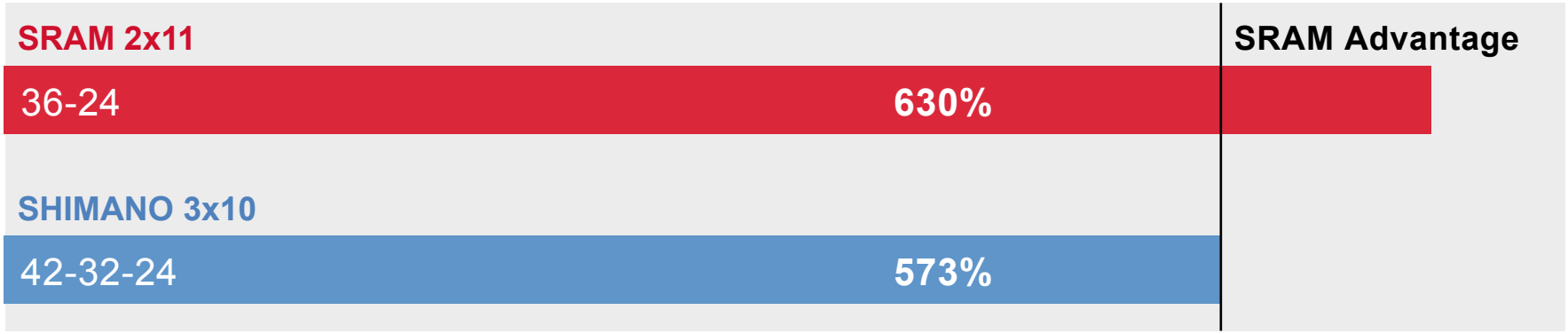
SRAM

SRAM 2x11 GEAR RANGE ADVANTAGE OVER SHIMANO 2x11 AND 2x10



EMBARGO: 04.02.2015

SRAM 2x11 GEAR RANGE ADVANTAGE OVER SHIMANO 3x10



EMBARGO: 04.02.2015

MY16 PRODUCT OVERVIEW
GX 2x11 CRANKSET

The SRAM GX 2x crankset delivers consistent performance every time out. Featuring SRAM's X-GLIDE chainrings, the GX crankset is engineered for 2x shifting performance. When paired with our wide range 10-42 cassette and GX 2x rear derailleur, GX 2x11 provides the widest range of gears ever offered on a 2x drivetrain.

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FEATURES / BENEFITS

- Open Core Technology AL (GX 1400 Crankset)
- 6000 series AL (GX 1000 Crankset)
- X-GLIDE™ 2x11 shifting technology
- Chainring option: 36-24
- Bottom bracket configurations: PressFit 30, BB30, GXP, and PressFit GXP
- Chainring guard option
- Crank lengths: 175, 170
- Colors: Black, Red
- 24 and 30mm options
- Boost™ 148 compatible
- Technologies: X-GLIDE™
- Weight: 727g (GX-1400, GXP, 175mm); 774g (GX-1000, GXP, 175mm)

GX 1400 CRANKSET
WITH 36-24T RING

GX 1000 CRANKSET
WITH 36-24T RING

EMBARGO: 04.02.2015

MY16 PRODUCT OVERVIEW
GX 11-SPEED FRONT DERAILLEUR

The low-profile GX 11-speed front derailleur was designed specifically for SRAM 2x11 X-GLIDE™ shifting. When paired with our wide range 10-42 cassette and GX 2x rear derailleur, GX 2x11 provides the widest range of gears ever offered on a 2x drivetrain. Offered in a wide variety of clamp-mount and direct-mount options.

FEATURES / BENEFITS

- Wide range 2x11 systems with X-GLIDE™ front shifting technology
- High Clamp, Low Clamp, High Direct Mount, Mid Direct Mount, Low Direct Mount
- Dedicated top and bottom pull
- Technologies: X-ACTUATION™, X-GLIDE™
- Weight: 123-153g

MY16 PRODUCT OVERVIEW
GX 2x11 REAR DERAILLEUR

Leveraging the legendary history of SRAM shifting, the GX 2x11 rear derailleur provides incredible shifting speed and precision. X-ACTUATION™ technology eliminates slop and shifting variation. ROLLER BEARING CLUTCH™ technology delivers maximum drivetrain stability—even through the most punishing terrain. And with CAGE LOCK™ technology, wheel removal and installation are easier than ever.

FEATURES / BENEFITS

- X-ACTUATION™ for precise and dependable 11-speed performance
- Focused chassis design for all conditions and usage
- 10-42 wide range cassette compatible
- Colors: Black, Red
- Technologies: X- ACTUATION™, ROLLER BEARING CLUTCH™, CAGE LOCK™
- Weight: 289g (long cage), 286g (medium cage)

MY16 PRODUCT OVERVIEW
GX 2x11 TRIGGER SHIFTERS

Get sharp, dependable shifting with the SRAM GX X-ACTUATION™ trigger shifters. Built for precise and swift shifting across our wide range 11-speed cassette, the GX trigger shifters brings championship technology to everyone.

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FEATURES / BENEFITS

- Dedicated 2-speed shifter and 11-speed trigger shifters
- X-ACTUATION™ for precise and dependable 11-speed performance
- Multi-position mounting
- Aluminum pull lever
- MatchMaker compatible
- Colors: Black, Red
- Technologies: X-ACTUATION™, MatchMaker Integrated
- Weight: 242g (per pair)

MY16 PRODUCT OVERVIEW
GX 2x11 GRIP SHIFT

Designed for the most discerning, performance obsessed riders, new GX 2x11 Grip Shift features lightweight construction and delivers outstanding speed and precision.

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FEATURES / BENEFITS

- X-ACTUATION™ for precise and dependable 11-speed performance
- Full metal, 11-speed indexing keeps shifting crisp and precise with Grip Shift
- Three rows of ball bearings provide zero friction or play—reducing the force needed to shift and promoting long-term performance under all weather conditions with Grip Shift
- Once the Grip Shift shifter and grip interlock securely, forged aluminum clamps on either end reinforce the assembly by locking tightly to handlebar
- Colors: Black, Red
- Technologies: X-ACTUATION™, SPEED METAL™, ROLLING THUNDER™, JAWS™
- Weight: 286g (per pair)

MY16 PRODUCT OVERVIEW
XG-1150 FULL PIN™ CASSETTE

FULL PIN™ technology uses eleven lightweight, stamped steel cogs held together with 123 high-strength stainless steel pins. The result: a cassette that's light, durable and equipped with SRAM's super wide 10-42 gear range that's a perfect fit for any ride. The open design similar to our X-DOME™ cassette aids in mud clearance, giving you cleaner shifting performance and longer component life.

FEATURES / BENEFITS

- 10-42T range
- XD™ driver body compatible
- Technologies: FULL PIN™, XD™ driver body, JET™
- Weight: 394g

PC-X1 CHAIN

The recommended chain for GX, PC-X1, comes from a long line of dependable, lightweight chains that are built for toughness. Designed with SRAM's trusted XX1 geometry, the PC-X1 features solid pin construction, 11-speed PowerLock™ and smooth, efficient shifting that you can count on every time out.

FEATURES / BENEFITS

- Solid pin construction
- 11-speed POWERLOCK™
- Color: Black/Silver
- Technologies: X-SYNC™, POWERLOCK™
- Weight: 258g (114 links)

SRAM 2x11 TECHNOLOGIES

X-GLIDE™

ROLLER BEARING CLUTCH™

CAGE LOCK™

X-DOME™

FULL PIN™

XD™ DRIVER BODY

X-ACTUATION™

JET™

EMBARGO: 04.02.2015

THE NEXT GENER-ATION OF SRAM

2X10

GX

SRAM

RETAIL: JUNE 2015
EMBARGO: 04.02.2015

MY16 PRODUCT OVERVIEW
GX 2x10 CRANKSET

The SRAM GX 2x crankset delivers consistent performance every time out. Featuring SRAM's X-GLIDE™ chainrings, the GX crankset is engineered for 2x shifting performance. Flawless shifting means you'll never again compromise your speed and power in unpredictable off-road terrain. No more missed shifts, ever. X-GLIDE™ puts you in the right gear, right now.

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FEATURES / BENEFITS

- 6000 series AL (GX 1000 Crankset)
- X-GLIDE™ 2x10 shifting technology
- Bottom bracket configurations: PressFit 30, BB30, GXP, and PressFit GXP
- Chainring options: 38-24, 36-22
- Chainring guard option
- Crank lengths: 175, 170
- Color: Black
- 24 and 30mm options
- Boost™ 148 compatible
- Technologies: X-GLIDE™
- Weight: 799g (GXP, 175mm, 36/22)

GX 1000 CRANKSET
WITH 36-22T RING

MY16 PRODUCT OVERVIEW
GX 10-SPEED FRONT DERAILLEUR

The low-profile GX 10-speed front derailleur was designed specifically for SRAM X-GLIDE™ shifting. Flawless shifting means you'll never again compromise your speed and power in unpredictable off-road terrain. No more missed shifts, ever. X-GLIDE™ puts you in he right gear, right now.

FEATURES / BENEFITS

- 2x10 systems with X-GLIDE™ front shifting technology
- High Clamp, Low Clamp, High Direct Mount, Low Direct Mount, Mid Direct Mount
- Dedicated top and bottom pull
- Technologies: X-GLIDE™, EXACT ACTUATION™
- Weight: 134-161g

MY16 PRODUCT OVERVIEW
GX 2x10 REAR DERAILLEUR

Leveraging the legendary history of SRAM shifting, the GX 2x10 rear derailleur provides incredible shifting speed and precision. EXACT ACTUATION™ technology eliminates slop and shifting variation. ROLLER BEARING CLUTCH™ technology delivers maximum drivetrain stability—even through the most punishing terrain. And with CAGE LOCK™ technology, wheel removal and installation are easier than ever.

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FEATURES / BENEFITS

- EXACT ACTUATION™ for precise and dependable 10-speed performance
- Cage lengths: Short, Medium and Long
- Color: Black
- Technologies: EXACT ACTUATION™, DIRECT ROUTE, ROLLER BEARING CLUTCH™, CAGE LOCK™
- Weight: 302g (long cage with ROLLER BEARING CLUTCH™)

The GX 2x10 trigger shifters feature an aluminum lever, resulting in minimal weight with maximum durability. Pair the GX 2x10 trigger shifters with the MatchMaker clamp to streamline your handlebar setup. The GX trigger shifters maintain the legacy of X0 shifting with features and technologies optimized for 2x10 and EXACT ACTUATION™.

FEATURES / BENEFITS

- Dedicated 2-speed and 10-speed trigger shifters
- SRAM's 2x10 EXACT ACTUATION™ for precise and dependable 10-speed performance
- Multi-position mounting
- MatchMaker compatible
- Aluminum pull lever
- Color: Black
- Technologies: EXACT ACTUATION™, MatchMaker Compatible
- Weight: 246g (per pair)

MY16 PRODUCT OVERVIEW
2x10 CASSETTES

PG-1050

- The PG-1050 cassette benefits from SRAM's long history and expertise in developing cassettes. With its simple and reliable construction, it is the perfect cassette for the SRAM GX rider.
- Gear Ratios: 11-32, 12-32, 11-36, 12-36
- Technologies: PowerGlide II
- Weight: 299g (11-32T)

PG-1030

- PowerGlide technology provides super-smooth shifting between gears
- Gear Ratios: 11-32, 11-36
- Durable nickel chrome finish
- Technologies: PowerGlide
- Weight: 395g

EMBARGO: 04.02.2015

SRAM 2x10 TECHNOLOGIES

X-GLIDE™

ROLLER BEARING CLUTCH™

CAGE LOCK™

EXACT-ACTUATION™

SRAM GX MSRP

SRAM GX
MSRP

SRAM GX GROUP PRICING	USD ($)	EU (€)	GBP (£)
GX 1400 2x11 GRIP SHIFT	677	705	542
GX 1400 2x11 TRIGGER SHIFTERS	661	689	529
GX 1400 1x11 GRIP SHIFT	573	597	459
GX 1400 1x11 TRIGGER SHIFTER	564	588	451
GX 1000 2x10 TRIGGER SHIFTERS	511	534	408

EMBARGO: 04.02.2015

SRAM GX
MSRP

COMPONENT DESCRIPTION	MSRP
Cassette XG-1150 10-42 11 speed	$144, €150, £115
SRAM Crank GX 1000 BB30 10sp Black All Mountain Guard 38-24	$163, €170, £130
SRAM Crank GX 1000 BB30 11sp Black All Mountain Guard 36-24	$163, €170, £130
SRAM Crank GX 1000 BB30 Black w 32t X-SYNC Chainring	$149, €155, £119
SRAM Crank GX 1000 GXP 10sp Black All Mountain Guard 38-24	$134, €140, £107
SRAM Crank GX 1000 GXP 11sp Black All Mountain Guard 36-24	$134, €140, £107
SRAM Crank GX 1000 GXP Black or Red w 32t X-SYNC Chainring	$120, €125, £96
SRAM Crank GX 1400 BB30 11s Black or Red 36-24	$225, €235, £180
SRAM Crank GX 1400 BB30 Black or Red w 32t X-SYNC Chainring	$225, €235, £180
SRAM Crank GX 1400 GXP 11s Black or Red 36-24	$195, €203, £156
SRAM Crank GX 1400 GXP Black or Red w 32t X-SYNC Chainring	$195, €203, £156

EMBARGO: 04.02.2015

SRAM GX
MSRP

COMPONENT DESCRIPTION	MSRP
Rear Derailleur GX 1X11-Speed Long Cage Black or Red	$115, €120, £92
Rear Derailleur GX 2X11-Speed Long Cage Black or Red	$126, €131, £101
Rear Derailleur GX Type 2.1 10-Speed Medium Cage Black	$68, €71, £54
Shifter GX Grip Shift 11 Speed Rear with Locking Grip Black or Red	$52, €54, £42
Shifter GX Grip Shift 2 Speed Index Front with Locking Grip Black or Red	$49, €51, £39
Shifter GX Grip Shift Set 11 Speed Rear 2 Speed Index Front with Locking Grip Black or Red	$101, €105, £81
Shifter GX Trigger 10 Speed Rear w Discrete Clamp Black	$31, €32, £25
Shifter GX Trigger 11 Speed Rear w Discrete Clamp Black or Red	$43, €45, £34
Shifter GX Trigger 2X10 Front w Discrete Clamp Black	$28, €29, £22
Shifter GX Trigger 2X11 Front w Discrete Clamp Black or Red	$41, €43, £33
Shifter GX Trigger Set 2x10 Black Exact Actuation	$59, €62, £47
Shifter GX Trigger Set 2x11 Black or Red X-Actuation	$85, €89, £68

EMBARGO: 04.02.2015

THANK YOU

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